

"Under the High Patronage of the International Olive Council"



In the context of





Partnership









With the Patronage of











Sponsorized by





October 15 th 2021

On-line Webinar Livestorm Platform

3rd Pandolea International Conference for sustainable development Focus Area 2: FEMALE ENTREPRENEURSHIP



Partner Countries: Italy, Jordan, Greece, Morocco, Spain, Tunisia, Egypt and Algeria Languages: Italian, English



09:30 – 10:00 | Access and participants registration

General Session Part I

Moderator: Martina Montecchia

10:00 *Conference opening* Introduced by Loriana Abbruzzetti – *President of Pandolea*

10:15 Institutional greetings

Abdellatif Ghedira – Executive Director of IOC, International Olive Council

Martha Osorio – Gender and Rural Development Officer, "Inclusive Rural Transformation and Gender Equality", FAO

Angelo Frascarelli - President of the Institute of Services for the Agricultural Food Market, (ISMEA), Italy

Anna Dorangricchia - Social and civil affairs senior expert, Union for the Mediterranean , UFM Rosanna Quagliarello - Mediterranean Agronomic Institute, CIHEAM Bari, Italy Andrea Sisti - President of World Agronomists Association

11.30 Introduction to Special Sessions

Marcella Cipriani - Vicepresident of Pandolea

11:45 | Closing Part I General Session



11:45 First Special Session

Moderator: Martina Montecchia

FEMALE ENTREPRENEURSHIP FOR SUSTAINABLE SUPPLY CHAINS

GOAL 2 AGENDA 2030: End hunger, achieve food security and improved nutrition and promote sustainable agriculture.

Speakers

Sabrina Diamanti – President of the Council of the National Order of Agronomists and Foresters (CONAF), Italy

Donatella Cinelli – President of the National Association of Women of Wine, Italy

Masnat Hyari – *Researcher,* Jordan

Amany Mohamed Mohamed Basuny – Researcher, Egypt

Magdalini Rappou - Director Hellenic Ministry of Rural Development and Food, Greece

13:00 | Lunch break

15:30 Second Special Session

Moderator: Alessandra Maranella

FEMALE COOPERATION

GOAL 8 AGENDA 2030: Promote sustained, inclusive, and sustainable economic growth, full and productive employment, and decent work for all.

Speakers

Catarina Bairrão Balula – International Civil Servant: International Olive Council (IOC)
Souad Abderma – President of "Bladi Women's Cooperative", Morocco
Nehaya Al Muhaisen – President of the International Network of Arab Women in Oil at the Ministry of Agriculture, Jordan

Sawssen M'rad, President of Tunisian olive oil women's network, Tunisia

16:30 | Closing Second Special Session



16:30 Third Special Session



Moderator: Alessandra Maranella

WOMEN MANAGERS: INDUSTRY AND MARKETING OF THE OLIVE SECTOR

GOAL 5 AGENDA 2030: Achieve gender equality and empower all women and girls.

Speakers

Giuliana Coccia – Italian Alliance for Sustainable Development (ASviS) objective 5, Italy Chiara Coricelli – AD Coricelli S.p.A, Italy

Sarah Fatima Chemlal, *Comunity Manager & Owner: Sofines Toji (Cerfa)*, Algery
Lori Jean Levy – *Executive VicePresident of Global Trade Policy of Women in olive oil*, USA
Paola Rizzuto - Coordinator of the women's water network of the National River Contracts
Table, Italy

17:45 | Closing Third Special Session

17:45 General Session Part II

Moderator: Alessandra Maranella

Pandolea around the world: the innovative projects of Pandolea International women

Vittoria Brancaccio, Italy Sonda Laroussi, Tunisia Myrta Kalampoka, Greece Loles Jaen, Spain

18.45 Conclusions

19:00 | Conference closing

Pandolea International Conference FOCUS FEMALE ENTREPRENEURSHIP

provided for Agranomists / Forestry Doctors and Agricultural Eyno

Professional Training Credits are provided for Agronomists / Forestry Doctors and Agricultural Experts and Graduated Agricultural Experts

To register for the conference:

- Morning session: https://app.livestorm.co/p/d887fa04-353f-464e-b2ee-79d2c9f20409
- Afternoon session: https://app.livestorm.co/p/5116d4ee-405e-4743-97ab-45d9c54bcc1f

Organizational secretariat references: $\underline{info@pandolea.it} \ \underline{www.pandolea.it}$

Loriana 3395373175, Marcella 3292744317